



AMERICAN WHITETA

AUTHORITY

**DENNIS MOSER**

**PROFESSIONAL HUNTER**

# AWA Pro Dennis Moser



- **Name:** Dennis Moser
- **Age:** 45
- **Occupation:** Commercial Real Estate
- **Residence:** Weddington, NC
- **Family:** Wife, Patti, Children, Mackenzie (17) & Lexie (12)
- **Hunting Experience:** 34 years
- **Best Buck:** 162" B & C



# 2011 AWA SCHEDULE

Dennis Will Compete In The  
2011 AWA Whitetail Pro Series

## *2011 AWA Pro Series Schedule*

**Sept 19-25:** Land Between the Lakes (tentative)  
Grand Rivers, Kentucky

**Oct 12-16:** KiamichiLink Ranch (tentative)  
Antlers, Oklahoma

**Nov 1-8:** The Big Woods on the Trinity River  
Tennessee Colony, Texas

**Jan 10-15:** Gopher Plantation Millwood, Georgia

## *2011 AWA World Championship*

**Jan 31 – Feb 5:** Giles Island: Natchez, Mississippi



# AWA WHITETAIL PRO SERIES



- Whitetail Deer Hunting's Premiere Competition, crowning deer hunting's only champion - the AWA World Champion
- Using state-of-the-art technology to change the way hunters compete while maintaining traditional hunting values
- Providing a platform for hunters to prove their skills on a level playing field against the best
- Educating hunters across the nation by using pros with proven success in the field

# WHO IS THE AWA?

- The American Whitetail Authority was created to be the go-to authority for whitetail deer hunters.
- To find the absolute best hunters in America and give them a way to share their knowledge and experience with others.



# PRO COMPETITIONS

American Whitetail Authority Pro Series Competitions test the best hunters in America against the Whitetail Deer

- The “**first**” Whitetail hunting competitions that follow strategy, education and technique while no animal is harmed, instead shot by digital technology while hunting with a rifle and digital scope
- The “**Whitetail hunter’s**” ultimate game to prove how they stack up against different conditions in the field



Dennis Moser  
Professional Hunter

# OUTDOOR CHANNEL TV



AWA  
**WHITETAIL  
PRO SERIES**

Presented by  
Bass Pro Shops  
GhostBlind

**THURSDAYS 7:30PM ET**

*A Hunting Competition Series  
Unlike Anything Else*



- From the opening day event to the World Championship, the Bass Pro Shops AWA Whitetail Pro Series is there from the opening whistle to the final judging.
- It's a wholly original, action-packed, adrenaline-filled competition that teaches education, wildlife management, and expands the beloved sport of hunting.



Dennis Moser  
Professional Hunter

# TV SHOW RANKS HIGH



**Out of 83 Outdoor Channel Programs  
AWA Whitetail Pro Series Show**

*Ranked #5 for M25-54 IMPS in Q1, 2011*

(Source: Nielson 2011)





# AWA PRO WEBSITE

- Dennis will be prominently featured on awapro.com throughout the year
- As a part of the AWA PROS exclusive video tips library
- Bass Pro Shops AWA Whitetail Pro Series event coverage
- Written articles, both showcasing him and authored by him.
- Inclusion in the popular ongoing AWA PRO photo gallery



# AWA Pro Dennis Moser



- Dennis' hunting skills can translate into critical information about your brand
- As a seasoned, proven hunter he can talk the talk because he has walked the walk
- Dennis knows how Whitetail deer think, when they move and why they move
- He has translated his deep knowledge into success time and time again
- Having put the required hours in the field, Dennis simply lives and breathes hunting



# YOUR BRAND EXPOSURE

- Through the television show airing on the Outdoor Channel and awapro.com, Dennis can provide positive attention to your brand
- Showcasing great depth of knowledge, superior skills, and a solid performance in the 2010 AWA Whitetail Pro Series, Dennis has cemented himself as a major contender for 2011
- Dennis has qualified as one of only 10 AWA PRO HUNTERS that will compete in the 2011 AWA Whitetail Pro Series televised regular seasons events



Dennis Moser  
Professional Hunter

# DENNIS WILL DELIVER



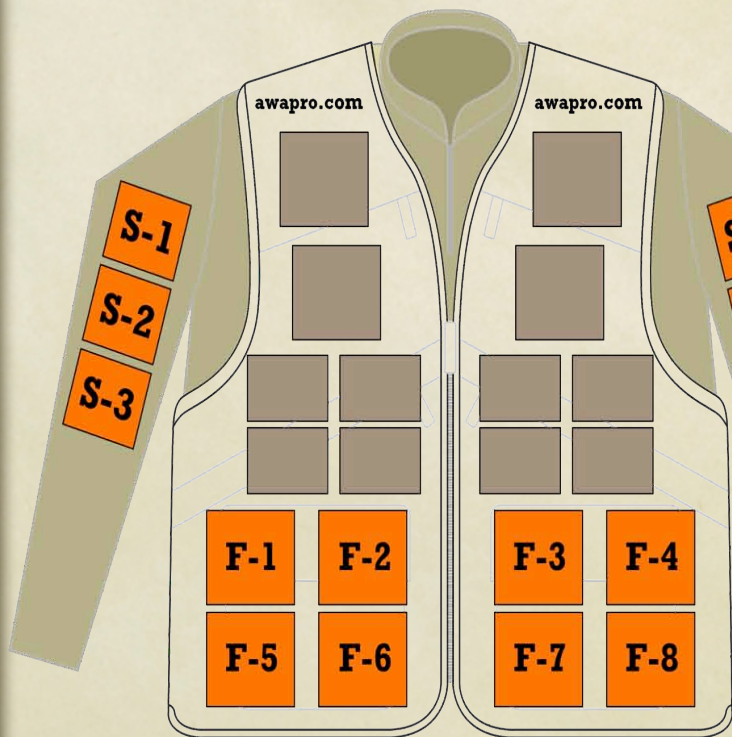
- Dennis will professionally represent your products as your brand spokesman to Whitetail hunters
- Your brand logo will be placed on Dennis AWA Event Competition Hunting Vest or Arm Sleeve location to be agreed upon
- Your brand logo will be placed on Dennis' non AWA Event personal appearance apparel and custom vehicle wrap, size and location to be agreed upon
- Dennis is available to represent your brand and products at hunting shows, trade shows, special events
- Dennis will list your brand among his sponsors on all printed materials and print media coverage



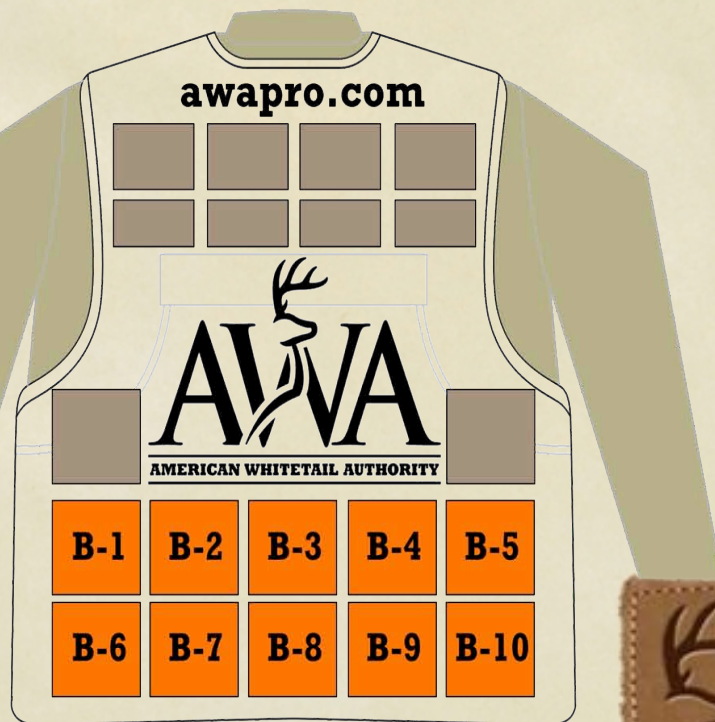


**AMERICAN WHITETAIL AUTHORITY**

Sponsorship Placement / Hunting Vest




Front



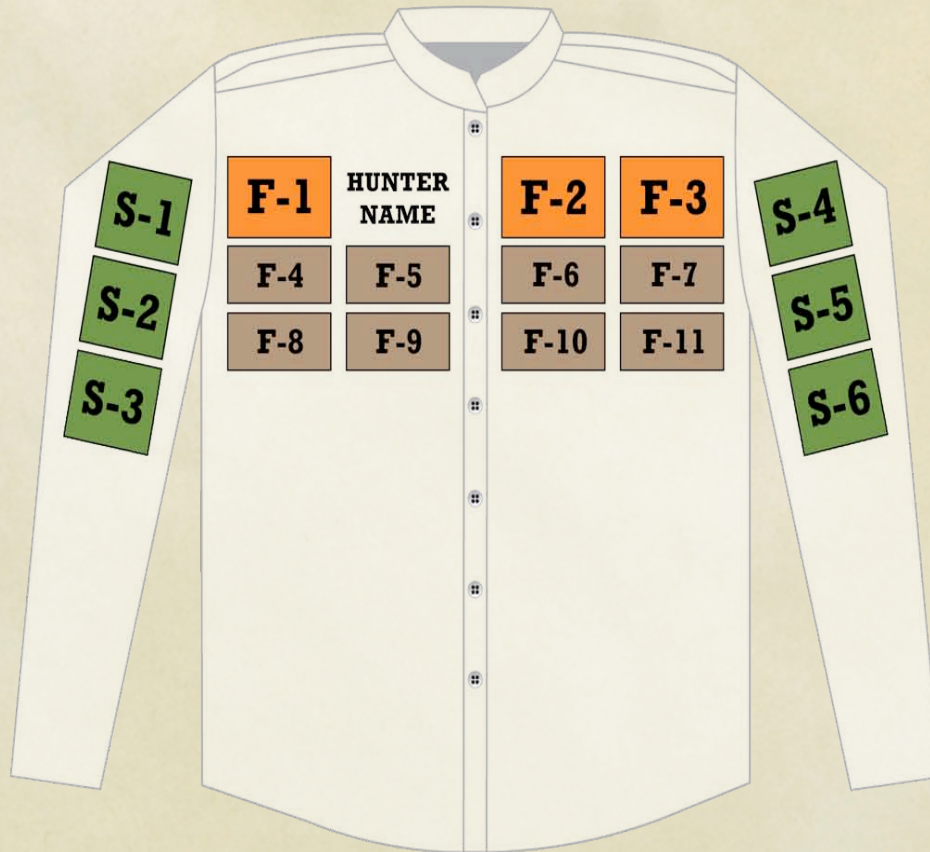
Back

KEY for Sponsorship Placement

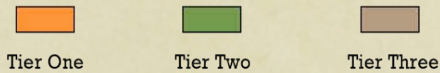
 Hunter's Individual Sponsors

 AWA National Sponsors

## Personal Appearance Shirt – Pro Hunter's Sponsors



KEY for Sponsorship Placement



Dennis Moser  
Professional Hunter

# A BIG OPPORTUNITY

**CONTACT DENNIS MOSER**

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